



Village Arts Coalition

Minutes: VAC Board Meeting 9 September 2012 at the home of Susan Smith. Called to order by Larry Utter at 7:00PM.

Present: Susan Smith, Susie Reisser, Jim X. Borzým, Deborah Howard, Rick Thompson, Steward Hartman, Chuck Palmer, Melba Shepard, Larry Utter, Willard Crary. A quorum was present.

Guest: Christina Geck

1. **Approval of Previous Minutes:** Chuck moved approval, Susan seconded. Carried.
2. **Standing Reports:**
 - a. **Treasurer** - Deborah reported that we received over \$800 in donations in memory of Rod Frehlich at his memorial. Another \$300 donation was made in his memory.
 - b. **Avalon** - Chuck reported progress on bathroom construction. Stage and chair storage project: drop ceilings and electrical are done, final inspection scheduled for Friday 9-7-12. Discussions are continuing with Gustavo as a building tenant for the NE area of the building (the old Alpha Radio lab and offices). Chuck believes that Gustavo's Tango Studio would be a good extension to our dance community. His Tango Studio would be limited to only Tango so as not to compete with VAC's rental of other dance spaces. Application for permit for Sodal Hall has been submitted. Estimates \$30,000 - \$45,000 to build Sodal Hall not including the floor. The floor is estimated to cost between \$15,000 and \$25,000. MOTION: Chuck - "Boulder Dance, per our operating agreement, requests a capital call of \$50,000 shared on percent ownership basis: \$47,000 Chuck Palmer, \$3,000 VAC." Rick seconded. Passed unanimously.
 - c. **Manager's Report**- Rick. We have momentum on rentals, and have to turn people away due to lack of other spaces. Striking a balance between making money and community dance needs. Wasting less money on cleaning. Streamlining things. Active management of events. New, cleaner version of contract, precise language.
 - d. **Web Site** - Rick. Nothing to report. Currently putting together a Rental Policy Statement for the website that might address many FAQ's and increase awareness in the community that the Avalon is available, inclusive of terms and conditions.
3. **Review of Goals**:- nothing to report.
4. **Reports from Appointed Committees:**
 - a. **Sign Committee:** nothing to report.
5. **Business:**

- a. **International Festival**- have we filled out festival application? The application with the city for the use of the mall has been submitted and approved for June 28-30, 2012. Melba made contact about fee. Hermine will not coordinate it. Melba will talk to one possibility. Bev will coordinate the performing groups. Grant money helps. Discussion about recruiting a coordinator, revising and simplifying the festival, or possibly not even doing it. Chuck proposes a vendorless festival. Perhaps go to DJ Saturday party, rather than a paid band. We will send a letter to performing groups to solicit organizers. Arts and Cultural Assessment form from the Boulder Arts Commission for the Festival grant of 2010. We failed to submit, and have been requested to do so.
 - b. **Bylaws/Annual Meeting** - The amendment needs to be resent to the board before consideration.
 - c. **Avalon Benefit Dance**- Terri requested performers. Not primarily a fundraiser, but focused on community building.
 - d. **Immigrant Cultures Week** - Susan and Melba worked on, and were thanked for their efforts. Everyone will be paid something. Needs publicity. Will put VAC in front of the public.
 - e. **Arts Mean Business** - no one attended.
 - f. **Alex Wilson's Folklife Fund** - The Alex Wilson Folklife Fund has available funds that will soon be available for grants for the folk community.
 - g. **Rod's Memorial** - VAC was given monies for a memorial. We should do something. A bench? A tree? Think about.
6. **Next Meeting:** Susan Smith's home, October 4, 7PM.
 7. **Adjournment:** Motion - Melba, second - Deborah. Passed. Adjourned at 9PM.

Respectfully submitted,
Susan Reisser
Secretary