



Village Arts Coalition

VAC Meeting

Date: August 17, 2009

Location: Avalon Building

Board Attendees: Melba Shepard, Robert Schaedla, Stan Wilkes, Anne Vickery, Carla McKenna, Deborah Howard, Betty England, Willard Crary, Steward Hartman, Caroline Stepanek, Susan Reisser. Avalon Representative: Hermine Higgins. Guest: Bev Baker.

Meeting was called to order by Melba at 7:07 PM.

1. **Approval of Minutes:** Approval of minutes – A change was made to the incorrect date. After changes were made, Willard motioned, Deborah seconded, approved.
2. **Financial:** Stan presented a fiscal year update, from March-July. Avalon income has increased and reversed the deficit, due to an increase in ballroom rental. Computer and web expenses are up. This is the first year we have had to pay personal property tax, due to the donations of equipment. **Insurance** - We have had our first claim in 15 years. A dancer broke her wrist at a swing dance, and although it was not due to negligence, we provided the details to our carrier, which constituted a claim through the medical benefit portion. We hope it doesn't affect our renewal. **Federal Tax Form 990** – 501(c)(3) organizations must file this 27 page form, and it must be presented to the board to comply with regulations. Stan presented it.
3. **International Festival:** Bev Baker, who handled performance scheduling, joined Hermine for a summary of observations on this year's festival, with suggestions for changes. They recommended starting later in the morning and going later in the evening, to take advantage of the greater traffic later in the day. It was noted there were holes in the tent that allowed rain to hit the floor. They suggested we make a VAC flier with the schedule. It was difficult to find volunteers. The Camera ad needs to be redone. To increase repeat traffic, they suggested we do drawings for free dance lessons. Bev wants to do away with the first come, first served on scheduling.
4. **Stomp:** Caroline said that the deadline for submitting information for the September/ October issue is on Friday, and she wanted information about the VAC celebration on October 17. An announcement of the party will appear in the Special Events section of Stomp.
5. **Web Site:** no report.
6. **VAC Celebration Planning:** The party will happen on October 17. A committee was formed to organize the event: Chuck, Ingvar, Hermine, Caroline and Melba. Frank Vernon will help with music. Marshall is working on the workshops. The

party will go from 4PM-11PM. Halina will cook the main dish, and it will be a dessert potluck. Halina needs RSVPs for planning portions. Melba will call the first meeting.

7. **Avalon:** Hermine reported a huge work party August 15. The ACES space has been converted into a secondary ballroom, with a portable floor, decorated, and with mirrors installed. It's ready to rent, and less expensive than the main ballroom. The festival floor has been installed in the north lobby, and is also available for rental.

The next regular board meeting is September 21, at 7 PM.

The meeting adjourned at 9:05 PM, Willard motioned; Robert seconded; unanimous.

Respectfully submitted,

Susan Reisser