



Village Arts Coalition

VAC Meeting Date: March 16, 2009

Location: Avalon Building

Board Attendees: Melba Shepard, Steward Hartman, Robert Schaedla, Anne Vickery, Betty England, Willard Crary, Caroline Stepanek, Carla McKenna, Dave Sander, Stan Wilkes, Susan Reisser. Avalon Representative: Hermine Higgins.

Meeting was called to order by Melba at 7:10 PM.

1. **Approval of Minutes:** Approval of February 16, 2008 minutes – with a date amendment for the March meeting to the 16th. Anne moved, Stan seconded, passed unanimously.
2. **Financial Update:** Stan presented the year-end update. He noted that fixed assets continue grow, particularly with the addition of the Steinway piano. The capital account reflects a small loss. In income, we have collected more membership dues this year. Boulder Dance showed a profit until depreciation of assets was considered, but the loss is smaller than in previous years. Newsletter expenses have nearly doubled. Avalon income is up. Depreciation reflects mostly loss of value in equipment. Supplies cost has increased significantly and it was requested that Chuck address this at the next meeting. Steward additionally requested that we examine the cost of janitorial fees versus our reimbursement for these. Festival profits are low, but that is expected and intended, as the Festival exists primarily to promote our mission. Anne suggested we recognize Stan's efforts and contributions on this immense task. Melba pointed out that it would be difficult to hire a professional to do what Stan does for VAC as a volunteer. THANK YOU, STAN.
3. **FDIG Shares Sale:** Stan reports that letters to the economic interest holders will go out this week, which starts the clock on the 60 day waiting period. Regardless of when the transaction is completed, the entire 2009 interest share will revert to VAC.
4. **International Festival:** Hermine reported that we have only three vendors to date; no reminder letter has yet been sent. For a food booth, the Greek Orthodox Church has been difficult to contact, but they said they would check with their board regarding whether or not to participate in the festival with a food booth. So far we have no food vendors, but Jamba Juice is a possibility. We could consider reducing the cost of the food booth rental, making it equivalent to the other vendors, because we need to have food available. Bev has sent out letters to the performers. Melba says we can provide a decorating committee, who can help with the bulletin boards. The city of Boulder has changed the rules on weighting

- the tent; water barrels are now forbidden, and we will have to look for alternatives. Hermine will check with Marshall on publicity.
5. **Stomp Report:** Caroline notes newsletter expenses have doubled in the past year. She suggested that we find a volunteer to do the layout, to cut costs, but Melba notes it is working well, and there was general agreement that the quality of the publication makes the increased expenditure acceptable.
 6. **Web Site Update:** Marshall sent a report. Judi has created the new calendaring feature, and board members were encouraged to check it out and report back. Judi also modified the AvalonEvents.org site, and the Dance Calendar web link now points to the VAC calendar that is filtered for just Avalon events. The old Calendar link was changed to Scheduling Calendar and still points to the Avalon scheduling calendar. The Little London Assembly added their information to the VAC site. We're hoping for Watch Your Step to add web information soon. Joseph Snowhawk will update his Boulder Salsa Social listing.
 7. **Avalon Report:** Hermine reports that business has been slow in March, after a busy January/February. One event canceled, but lost their deposit. We have empty space. The county hearing process is on hold while Chuck travels. He is expected back in early April. Anne has worked on the public participation segment and presented a draft of ideas, stating that the hearing is scheduled for April 15 – at this time. She needs information from Chuck regarding what to say both in writing and in speaking. She will get details to us and the dance groups in time for the meeting, hoping that members will provide letters, emails, and attend in person. Melba made a commitment to send information, regarding the meeting, to users of the Avalon by April 7.
 8. **Thanks to Willard:** Melba thanked Willard for solving the parking lot exit problem. But it was noted that since then, the cones have been run over three times. Willard says we can look into purchasing larger ones with more reflective tape; he will price them and report back.
 9. **Ingvar's Party Summary:** The party went exceedingly well, and Melba thanked all who helped for their time and efforts. Good planning made an evening to be proud of.

The next regular board meeting is April 20, at 7 PM.

The meeting adjourned at 8:55 PM, Betty motioned, Willard seconded, unanimous.

Respectfully submitted,

Susan Reisser